



**“Mobilising youth for youth”**

**SAMOA NATIONAL YOUTH COUNCIL  
STRATEGIC PLAN 2013 – 2016**



**“To Enhance Youth Development for the  
Social, Economic and Political Stability  
of Samoa, Today and in the Future”**

## **1.0 Background**

The re-establishment of the Samoa National Youth Council was a project led by The Ministry of Women Community and Social Development through the Division for Youth. The project was informed by a Preliminary Scoping Study that was conducted in 2009 and funded by AusAID's Pacific Leadership Program. The establishment interim phase then started in March 2011 with further support from PLP, and overlooked by the Ministry's TALAVOU Programme Steering Committee and the Samoa National Youth Advisory Committee. The Ministry's goal in re-establishing Samoa's National Youth Council is to mobilise responsible youth citizenship to lead and help with the implementation of youth development projects and programs. It was envisioned that this would also form a national platform coordinating the voice and concerns of young people, in contributing to Samoa's development policies.

### **1.1 Establishing Village Youth Representatives (*Sui Tupulaga Talavou o Nuu*)**

It was widely supported by stakeholders during consultations that SNYC's membership should reach out to all youth groups at the village level in a model named the Village Chapter Model. This model would allow SNYC to capitalize on the existing structure of civil society and community based youth groups that already exist within each village (Aualuma - Untitled Women & Aumaga – Untitled Men). This nation-wide approach would establish a strong membership base for SNYC that is truly inclusive as the traditional youth groups would then be in a position to facilitate the mobilisation of Samoa's youth. It was recognized that Samoa's strong traditional values of honoring village leaders would need to be incorporated to the establishment of a Youth Council, hence the model ensured that the Village Council together with its Village Representatives (*Sui o le Nuu*) and Village Women Representatives (*Sui Tamaitai o le Nuu*) as well as church Pastors (for non-traditional villages) were not only well informed but heavily involved in the selection of the Village Youth Representative.

### **1.2 Challenges**

The approach of targeting Village Mayors, Village Women Representatives and Church Ministers at the community level was challenging for the project team. It was imperative in the process to engage and dialogue closely and openly with senior members of the community to ensure that they fully understand and support the initiative. As anticipated, these discussions were comprehensive and at times, heated as anticipated but led to a successful process where issues were allowed to be aired, and constructive feedback was received.

### **1.3 Selection Criteria**

To formalise the Village Chapter Model mechanism, a proposed guideline and selection criteria was developed and heavily consulted within villages through Village Representatives (SN) and Village Women Representatives (STN). It was crucial to ensure that the formal membership mechanism for SNYC considered all possible risks of traditional and community responses to the initiative. Many public consultations were held involving all 83 Traditional Villages of Savaii and the 129 Traditional and 36 Non-Traditional Villages of Upolu to ensure all issues and concerns were considered and implemented into the final guidelines. A different selection

criteria was developed to guide the selection of members from the 36 non-traditional villages of Upolu.

The following table demonstrates the success of this exercise and outlines the extent of the current membership of the SNYC.

Number of Villages	Number of VYR Registered	Number of VYR Not Registered	No of Male Registered	No of Female Registered
Savaii 84	64	20	45	19
Upolu (TV) - 129	118	11	80	38
Upolu (NTV) - 36	23	13	16	7
Overall	205	44	146	59

#### **1.4 Development of Key Documents**

The following key enabling documents for the establishment of the SNYC were developed by Vanessa Barlow Schuster on a short term consultancy basis from August – September 2011:

- SNYC Constitution
- SNYC Policy and Governance Manual
- SNYC Monitoring and Evaluation Framework

These documents were developed in close consultation with the selected Youth Ad-Hoc Expert Team and youth stakeholders through book review and research. Regional Youth Partners such as the Pacific Youth Council, Commonwealth Youth Programme as well other existing National Youth Councils in the region were also consulted to further enhance preparations for this establishment phase.

#### **1.5 Registered Incorporated Society**

With these supporting establishment documents, SNYC was then registered as an Incorporated Society with MCIL's Registrar of Companies & Intellectual Property Division in July 2012. Approval has also been confirmed for the use of the name "Samoa National Youth Council" under the provisions of the Incorporated Societies Ordinance 1952. SNYC is now officially an Independent Non Government Organisation.

## **1.6 Election of first SNYC board**

An General Meeting was held on Wednesday 03 April 2013 of the SNYC membership, attended by 21 VYRs from Savaii and 51 VYRs (traditional villages) and 8 (non- traditional villages) from Upolu. The purpose of this general membership meeting was to elect an Executive Board to lead and oversee the work of the SNYC over the next 12 months. Seven board members were elected on that day and endorsement was also given by the VYR members for the board to select 2 more co-opted board members with specific experience and skill to serve as board members for SNYC.

The following members were elected as SNYC's first board:

Siatini Pritchard	Vaigaga	Traditional Village	Male	Upolu
Molly O Homasi	Elise-fou	Non-Traditional Village	Female	Upolu
Ruta Tracy Tapuai	Sagone	Traditional Village	Female	Savaii
Vincent Faafo	Falevao	Traditional Village	Male	Upolu
Leota K Roebeck	Lotopa	Non-Traditional Village	Male	Upolu
Felili Crawley	Malie	Traditional Village	Female	Upolu
Asafo Paletaoga	Falelima	Traditional Village	Male	Savaii

The following members were co-opted by the board:

Seletuta Visasio Pita	Assistant Chief Executive Officer	MWCD
Jennifer Ula Fruean	Financial Controller	National Pacific Insurance

## **1.7 Demographic Information**

The formal definition of youth in Samoa is ages 18 – 35 years. The last census revealed that 52% of Samoa's population are between the ages of 15 – 35 years with 52% male and 48% female.

There are over 10,000 youth leaving the formal school system each year, many unable to find employment. The emigration numbers show that between 1,700-2,000 youth leave Samoa for overseas each year seeking to settle overseas through the NZ migration quota and seeking education and employment mostly through the Regional Seasonal workers scheme (RSE).

In education and training, the greatest drop-out rates for youth is just before High School where 49% drop out after Year 8 and at Year 12 & 13 levels where the rate is 40%. The trend is showing more females are pursuing careers in professional fields and higher education studies while males are choosing trades and theology fields of study. The numbers are also showing that more females are graduating with tertiary qualifications than males.

The census reflects that 52% of young people within the ages of 15-35 are 'economically active' while a staggering 48% are reported to be engaged in farming, fishing and other 'economic' activities. The official unemployment rate for youth is reported as increasing at the rate of 5.9% per annum. These figures are distorted as they suggest that all youth who live in villages and stay home are 'economically active' in subsistence living activities. There is an increasing number of perpetrators in criminal activities for this age range, as well as those affected by sexually transmitted infections. The age group of 20-29 are the most vulnerable and reported that 43% were imprisoned by the district court while 50% are imprisoned by the supreme court. Crime statistics show an increase in breaking & entering, assault, drug offending, petty theft and theft as a servant. Re-offending is also reported to be increasing among males while white collar crimes are increasing among females.

There is a low understanding amongst the youth of Sexual Reproductive Health issues, with a staggering 40% of young females reporting unwanted teenage pregnancies. In the same group, anti-natal testing has highlighted that Samoa has the highest levels of Chlamydia in the Pacific at 40%, not including other types of STIs. Other health issues includes high levels of injuries and poisoning associated with risk behaviors such as cigarette smoking, alcohol and suicide reported as the leading cause of ill health amongst youth.

### ***1.8 Samoa National Youth Policy***

The SDS 2012-2016 does not actually have a specific mention of Samoa's Youth. Youth seems to be included in the overall Social Policies Priority Area 8.2 on Social Cohesion & Community Development and more particularly Goal 5: Community Development -improved economic & social well-being and improved village governance.

Samoa's National Youth Policy covers 8 Policy Issues: Education & Training, Health, Employment, Law & Justice, Environment, Recreation, Community & Cultural Values and Spiritual Development.

### ***1.9 The Strategic Planning Process***

An initial strategic plan was developed together with the key establishment documents, however, it was the position of the newly elected executive board that ownership was an important factor, and that a new strategic plan would be developed to guide the work of the organisation over the next 3 years.

It was agreed that as a newly established organisation, focus would need to be given to internal development objectives to ensure the long term sustainability of the organisation.

The newly elected board worked over a 2-day period to develop a draft plan, with the assistance of the Pacific Leadership Program's Samoa Country Representative. The draft plan was then translated into the Samoan language and each VYR was asked to consult their respective youth groups for further feedback.

The Executive Council of SNYC are committed to implement this strategic plan and the corresponding work plan during their terms as Executive Council members of the organisation.

### 1.9a The SWOT Analysis

SNYC took a stocktake of the organisation as it currently stands as well as an analysis of external opportunities and threats upon the establishment and sustainable development of a national youth council in Samoa. The SWOT analysis was used for this purpose.



## **Our Vision**

**To Enhance Youth Development  
for the  
Social, Economic & Political Stability of Samoa**

## **Our Mission**

**To Empower and Build the Capacity of Youth so  
that they are better equipped to cope and be  
ready to face life challenges, advocate responsibly  
and be effective future leaders of Samoa.**

## **Our Values Statement**

**SNYC shall be built upon Love, Respect and  
Honesty;  
and Strive for Excellence at all times**

## **Our Strategic Goals**

- 1** To Build and Maintain an Effective SNYC that will Serve the Needs of its Youth Members
- 2** To Raise National Awareness of SNYC as a Credible Organisation
- 3** To Create Strong Relationships with National, Regional and Global Partners that will Support the Work of SNYC
- 4** To Build the Capacity of Youth through Innovative and Responsive Programs
- 5** To Create Income-Earning Opportunities and Employment for Youth
- 6** To Contribute and Engage Effectively in Policy Development





## Our Objectives

Goals & Objectives	Activities
<p><b>Strategic Goal 1</b>  <b>To Build and Maintain an effective SNYC that will serve the needs of its Youth Members.</b></p> <p>Objective 1.1            To Establish an Effective Secretariat.</p> <p>Objective 1.2            To Build a Strong Membership.</p>	<ol style="list-style-type: none"> <li>1. To Recruit a Program Coordinator.</li> <li>2. To Secure Financial Support for the Secretariat.</li> <li>3. To Confirm all Members and Maintain an Updated Membership List.</li> <li>4. To Develop Policies that clarify Roles &amp; Responsibilities of the Board, Sub-Committees and Youth Representatives.</li> <li>5. To Review the SNYC Constitution.</li> </ol>
<p><b>Strategic Goal 2</b>  <b>To Raise National Awareness of SNYC as a credible organisation.</b></p> <p>Objective 2.1            To Develop and Implement a Marketing &amp; Awareness Strategy.</p> <p>Objective 2.3            To Develop and Implement a Communications Strategy.</p>	<ol style="list-style-type: none"> <li>6. To release regular Press Statements to the media on all SNYC activities.</li> <li>7. To promote the work of SNYC on a regular radio and tv programme.</li> <li>8. To develop and maintain a website and facebook page for SNYC members.</li> <li>9. To launch the SNYC.</li> </ol>

<p><b>Strategic Goal 3</b>  <b>To Create Strong Relationships with National, Regional and Global Partners that will support the work of SNYC.</b></p> <p>Objective 3.1  To Maintain a Partnership with MWCD and other Ministries who work in the area of Youth.</p> <p>Objective 3.2  To Establish Partnerships that will Support the Work of SNYC.</p>	<p>10. To Formalise a Partnership with the MWCD in an agreed Memorandum of Understanding.</p> <p>11. To form a Close Working Relationship with MESC, STA, MOH and other Ministries who provide programmes for Youth.</p> <p>12. To secure a Corporate Partner.</p>
<p><b>Strategic Goal 4</b>  <b>To Build the Capacity of Youth through innovative and responsive programs.</b></p> <p>Objective 4.1  To Promote Awareness of all Social, Economic &amp; Political Issues facing Youth.</p> <p>Objective 4.2  To Demonstrate the Importance of Youth's Contribution to Samoa's Development.</p> <p>Objective 4.3  To build the capacity of youth on climate change issues and help them respond relevantly during natural disasters.</p>	<p>13. Establish a Performing Arts Group to Deliver Key Messages on Crucial Issues facing Youth.</p> <p>14. Develop and Implement a 'Train the Trainer' programme to build the capacity of Youth Reps to train and raise awareness for village youth.</p> <p>15. Develop a "Peer Educators" programme for Youth to reach out to Youth on key social and economic issues.</p> <p>16. Create and Develop a TV Programme in a TV series setting to promote Key Issues facing Youth.</p>
<p><b>Strategic Goal 5:</b>  <b>To Create Income Earning Opportunities and Employment for Youth.</b></p> <p>Objective 5.1  To increase youth employment opportunities through strategic partnerships</p>	<p>17. Develop &amp; Maintain a Database of Unemployed and Idle Youth.</p> <p>18. Adopt and Promote the Job Seekers Toolkit developed by the Leadership Samoa Yr 2 Alumni.</p> <p>19. Develop a Volunteer Network of Youth to access Work Experience Placements with Public and Private sector employers.</p>

<p><b>Strategic Goal 6: To Contribute and Engage Effectively in Policy Development.</b></p> <p>Objective 6.1 To Establish and Maintain a Database of Youth Issues and Document all Challenges facing youth in Samoa.</p> <p>Objective 6.2 Develop and Provide Positions from the Perspective of Youth.</p> <p>Objective 6.3 To Build the Capacity of the Board and Youth Representatives to Advocate.</p>	<p>20. To Conduct Regular Surveys of Members on Youth Issues.</p> <p>21. To analyse issues faced by Youth and develop well researched policy positions.</p> <p>22. To conduct regular Training and Capacity Building Programmes for the Board and Youth Reps in the area of Responsible Advocacy.</p>
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## Our Work Plan

The following Key Activities will be prioritised over the 3-year period to ensure that the Goals and Objectives of SNYC are achieved.

**Strategic Goal 1 – To Build and Maintain an effective SNYC that will serve the needs of its Youth Members.**

Prioritised Key Activities	Key Results	Timing	Funding & Sources
1. To Recruit a Program Coordinator.	PC recruited supporting secretariat.	June 2013	Board & PLP to fund for 12 month.
2. To Secure Financial Support for the Secretariat.	SNYC to secure three year core funding, and funding for projects/programs	July 2013 September 2013 March 2014	Board to finalise funding with PLP for 12 months. Board to secure corporate sponsors, donor partners for three year budget.
3. To Confirm all Members and Maintain an Updated Membership List.	All VYRs are re-confirmed with contacts details updated.	September 2013	PC to work with SNYCs to collect data and update and maintain database
4. To Develop Policies that clarify Roles & Responsibilities of the Board, Sub-Committees and Youth Representatives.	Role of the Board Role of the VYR Roles of Sub-Committees are developed and communicated.	June 2014	PC/ Board/ SNYCs Independent facilitator to assist collaborate – Seek donor partner

5. To Review the SNYC Constitution.	SNYC Constitution Reviewed, Endorsed by members and lodged with MCIL.	June 2014	Board/ PC/ SNYC Independent facilitator - Seek donor partner
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**Strategic Goal 2 – To Raise National Awareness of SNYC as a credible organisation.**

<b>Prioritised Key Activities</b>	<b>Key Results</b>	<b>Timing</b>	<b>Funding &amp; Sources</b>
1. To release regular Press Statements to the media on all SNYC activities.	Press releases on key developments and activities on print media	Monthly	PC & Activities and Members Committee/Chairman
2. To promote the work of SNYC on a regular radio and tv programme.	Press releases on radio	Monthly	PC & Activities and Members Committee/Chairman
3. To develop and maintain a website and facebook page for SNYC members	Website & Facebook established to reach youth representations on key issues/matters	March 2014	Board to seek donor partner, develop agreed framework
4. To launch the SNYC Inc.	SNYC launched	December 2013	Board/ SNYC, funded through PLP transitional 12 months budget

**Strategic Goal 3 – To Create Strong Relationships with National, Regional and Global Partners that will support the work of SNYC.**

<b>Prioritised Key Activities</b>	<b>Key Results</b>	<b>Timing</b>	<b>Funding &amp; Sources</b>
1. To Formalise a Partnership with the MWCD in an agreed Memorandum of Understanding.	MOU – to clarify roles and areas for partnership	August 2014	Board to discuss with MWCD
2. To form a Close Working Relationship with MESC, STA, MOH and other Ministries who provide programmes for Youth.	MOU with MESC, MOH, STA and other sectors on areas for collaboration – (in accordance with our priorities)	December 2014	Board to discuss as opportunities arises that add values to youth development.
3. To secure a Corporate Partner.	Corporate Partner that shares the same vision with SNYC, and develop a mutual beneficial relationship.	November 2013	Board to identify a Corporate Partner and develop agreement.

**Strategic Goal 4 – To Build the Capacity of Youth through Innovative and Responsive Programs.**

<b>Prioritised Key Activities</b>	<b>Key Results</b>	<b>Timing</b>	<b>Funding &amp; Sources</b>
1. Establish a Performing Arts Group to Deliver Key Messages on Crucial Issues facing Youth.	Coordinate a Performing Arts Group – with its TOR	November 2014	Board – seek donor partner PC to coordinate the group with the assistance of SNYCs.
2. Develop and Implement a ‘Train the Trainer’ programme to build the capacity of Youth Reps to train and raise awareness for village youth.	Set up pool of trainers (20 – 30). TORs for Pool of trainers developed.	March 2015	The board to develop TORs, Seek financial support for the program.
3. Develop a “Peer Educators” programme for Youth to reach out to Youth on key social and economic issues.	Number of outreach activities and programmes targeting youth and the percentage of youth groups embracing the initiative.	June 2015	PC to coordinate Board to identify priority areas for outreach purposes, and seek financial support for these programs.
4. Create and Develop a TV Programme in a TV series setting to promote Key Issues facing Youth.	TV awareness programmes targeting critical youth issues	March 2016	Board to develop TOR and seek financial support. PC to work with SNYC to put together the program.

**Strategic Goal 5 - To Create Income Earning Opportunities and Employment for Youth.**

<b>Prioritised Key Activities</b>	<b>Key Results</b>	<b>Timing</b>	<b>Funding &amp; Sources</b>
1. Develop & Maintain a Database of Unemployed and Idle Youth.	Database of unemployed youth developed	December 2013	Board to seek donor partner Independent facilitator to lead and coordinate with assistance of PC and SNYC members
2. Adopt and Promote the Job Seekers Toolkit developed by the Leadership Samoa Yr 2 Alumni.	Increase awareness by youth on key areas of employability	December 2013	PC Board SNYC Members

3. Develop a Volunteer Network of Youth to access Work Experience Placements with Public and Private sector employers.	Volunteer Network established  Number of youth access work experience and placements	October 2013	PC to coordinate Board – seek donor partner, and parameters for initiative
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**Strategic Goal 6 - To Contribute and Engage Effectively in Policy Development.**

Prioritised Key Activities	Key Results	Timing	Funding & Sources
1. To Conduct Regular Surveys of Members on Youth Issues.	Well researched and represented positions presented.	Ongoing	The Board to seek core funding to support secretariat to enable it.
2. To analyse issues faced by Youth and develop well researched policy positions.	Published policy positions on issues affecting youth	December 2015	The board to seek partner, PC and SNYC work together.
3. To conduct regular Training and Capacity Building Programmes for the Board and SNYC (youth representatives) in the area of Responsible Advocacy.	Effective advocacy and impact on policy issues from SNYC.	July 2014	Board to develop training needs analysis. Seek financial support. PC and SNYC to participate.

**SNYC Board**

The Samoa National Youth Council first ever elected board at it's Annual General Meeting held on the 3<sup>rd</sup> April 2013 comprises of the following members.

- Chairman of the Board – Jennifer Ula-Fruean. (co opt member of SNYC).  
An Accountant by profession, and worked voluntarily on two other NGOs Including the Samoa Chamber of Commerce for more than six years



- Vice Chairman of the Board – Siatini Pritchard, an elected traditional village representative from Vaigaga in Upolu & youth leader at his church. Siatini has a passion with flowers and decorations, and offers this as an income generating opportunity in the community.



- Secretary – Felili Crawley, an elected traditional village representative from Malie in Upolu. She is employed at the UNDP/UNDSS.



- Treasurer – Vincent Faafo, an elected traditional village representative from Falevao in Upolu. Currently is employed at the MCIL, a former Youth Manaia and Regional Youth Caucus representative for Samoa. At the village level Vincent is the leader of the Aumaga Taulele'a (Untitled Men's Village).



Board Members include:

- Seletuta Visesio- Pita, a co opt member of the SNYC. Seletuta is the current ACEO for the MWSCD Youth division. She was one of the key drivers at the ministry's project to establishing the Samoa National Youth Council Incorporated.
- Molly O Homasi an elected non traditional village representative from Elise Fou in Upolu. A young business owner & retailer in sewing, elei designs and handicrafts. Recipient of the Samoa National Youth Awards in 2013.
- Ruta Tracy Tapuai an elected traditional village representative from Sagone in Savaii. A recipient of an APTC Scholarship Scheme and graduated from Fiji with her Certificate of Youth and Community Service.
- Leota K Roebeck an elected non traditional village representative from Lotopa in Upolu. A certified preacher in the Methodist Church & is a talking chief in his village.
- Asafo Paletaoga an elected traditional village representative from Falelima in Savaii. A aliipule in his village, one of the 4 main leaders among men without chiefly titles. A 2<sup>nd</sup> Counselor Bishop and a Youth President in the LDS church. & is currently working as a farmer.



**Committees**

The SNYC has elected its four sub committees comprising of its board members.

1. Member and Activities Committee – Jennifer Fruean Siatini Pritchard, Seletuta Pita, Molly Homasi.
2. Finance and Fundraising Committee – Jennifer Fruean, Vincent Faafo, Asafo Paletaoga
3. Awareness and Advocacy Committee – Jennifer Fruean, Felili Crawley, Ruta Tapuai, Leota Roebeck.

## SNYC STAFF

- Eric Poe is the appointed Program Coordinator for SNYC. Eric was the Project Manager leading the establishment of SNYC as an NGO with the MWCSD. He is the Apia Harvest Centre Church Youth Coordinator, a musician & singer.



## Village Youth Representatives that our members of the Samoa National Youth Council are as follows:

### Savaii Representatives

	Name	Village	Gender
1	Amerika Pipi Amerika	Sapulu, Sakalafai	Male
2	Agaalii F. Leota	Foua, Saletagaloa	Male
3	Kalolo Siaso Tofilau Ualesi	Iva	Male
4	Lene Lene	Vaiafai	Male
5	Matagisila Manu	Safua	Male
6	Tailua Pepe	Tapueleele	Male
7	Matalena Poiva Tupe	Fatausi – Safotulafai	Female
8	Fa'aso'o Talatonu Va'afusuaga Pata	Siufaga – Faga	Female
9	Alosina Samuelu Iosua Kaio	Sapini/Lu'ua – Faga	Male
10	Papu Ariu Toleafoa	Malae/Salima – Faga	Male
11	Salo Tafunai Tea Lama	Sasa'ai	Male
12	Peleti Tofa Peleti	Saipipi	Male
13	Ta'amilo Plosua	Lano	Male
14	Ioasa Lualua	Asaga	Male
15	Alama Taala Muaulu	Puapua	Male
16	Anaua Tofaeono	Patamea	Male
17	Mikaele Fa'afoe	Mauga	Male



18	Ete Tosotipaoa	Safai	Male
19	Efi Afiafi Aloaina	Fagamalo	Male
20	Pule Safai	Lelepa	Male
21	Susileilani Masau Talai	Avao	Female
22	Laloata Tiapue S	Vaipouli	Female
23	Salefono Mafua	Saleia	Male
24	Laumua Pouniu	Manase	Male
25	Naomi Fiu Kalapu	Safotu	Female
26	Saitofi Leuta	Paia	Male
27	Mele Pesefeamanaia Samu	Lefagaoalii – Safune	Female
28	Talafiti Paiaaau	Matavai – Safune	Male
29	Tevesi Tugaga	Faletagaloa – Safune	Male
30	Saunoaga Euta	Fatuvalu – Safune	Male
31	Loimata Tavita	Sasina	Female
32	Sataelea Hosea	Letui	Female
33	Fagaimanu Tanuau Faita	Aopo	Female
34	Sueni Vaitogi Tau	Auala	Male
35	Tauvaga Malologa	Vaisala	Male
36	Oreni Kiso	Fagasa	Male
37	Sauileone Mataeliga Nofoga	Sataua	Male
38	Imakulata Aukusitino	Falealupo	Female
39	Susanaivanu Eseroma	Tufutafoe	Female
40	Koneferenisi Tuaiaufai Sese	Neiafu	Male
41	Asafo Paletaoga	Falelima	Male
42	Samuelu Isaako	Fagafau	Male
43	Fasi Alo	Samata I Tai	Male
44	Aliitasi Pule	Fogatuli	Female

45	Sio Savelio	Faia'ai	Female
46	Ruta Tracey Tapuai	Sagone	Female
47	Taulelei Ifi	Foailalo	Male
48	Ferila Mao Aso	Foailuga	Female
49	Asafo Matale	Satuiatua	Male
50	Niutao Mapuiata	Salailua	Female
51	Sofia Faiumu	Taga	Female
52	Sefo Faitotoa Sao	Gatavai	Male
53	Niuula Fa'aolo Letiu	Gautavai	Male
54	Rasela Silafai	Papa Puleia	Female
55	Tafito Tiaua Palenapa	Puleia	Female
56	Fa'alialia Fiamatai	Sili	Male
57	Kitiona Ta'alii Fotualii	Satufia Satupaitea	Male
58	Vaigafa Pasina Taua	Vaega	Male
59	Fa'aitua Gasu	Pitonu'u Satupaitea	Male
60	Taina Fiatamalii	Mosula Satupaitea	Male
61	Saifoloi Segifili	Vailoa Palauli	Male
62	Penitatiuka Niupulusu Siaosi	Vaito'omuli Pauli	Male
63	Sipaia Lagaia Matauaina	Fa'ala Palauli	Male
64	Vaovale Leuelu	Tafua	Female

#### Upolu Representatives

	<b>Name</b>	<b>Village</b>	<b>Gender</b>
1	Farrell Mailata Pati	Toamua & Puipaa	Male
2	Ofeira Faletaogo	Saina	Female
3	Sau Irene Papalii	Vaitele Tai	Female
4	Siatini Pita Pritchard	Vaigaga	Male

5	Solinu'u Tusigaigoa	Vailoa Faleata	Male
6	Filituna Pulu	Lepea	Female
7	Christina L U Pupulu	Vaimoso	Female
8	Sulimoni Seumanutafa	Apia	Male
9	Iose Junior Gray	Tanugamanono	Male
10	Sauaga Young	Vailima	Male
11	Eveni Misilei Fa'aofu	Magiagi	Male
12	Peati Levaa Taitai	Moata'a	Female
13	Samuelu Eneli	Fagalii	Male
14	Ulugatagifa Ah Sui	Vailele Tai	Male
15	Fa'ata'ape Fa'asaoina	Letogo	Male
16	Tofioaiga Kelemete	Laulii	Female
17	Luteru Tulai Aisaka	Leusoalii	Male
18	Tai Tui Siliva	Luatuanu'u	Male
19	Anzac Leaia	Solosolo	Male
20	Asotolu Uaita Sanele	Eva	Male
21	Jacinta Ese	Salelesi	Female
22	Tuapa Avaiata Pritchard	Fusi Saoluafata	Female
23	Satomai Viliamu Tagaloa	Saoluafata	Male
24	Siamate Bruce	Manunu/Salaua	Male
25	Mafutagamotusia Fa'amatua'inu	Lufilufi	Female
26	Junior Valoia	Faleapuna	Male
27	Petaia. T Leuta	Falefa	Male
28	Alifi Filemoni	Lalomauga	Female
29	Vincent Fa'aofu	Falevao	Male
30	Naomi Matamua	Sauano Fagalua	Female
31	Susana Peni	Musumusu & Salimu	Female

32	Siufaga Atiifale	Taelefaga	Female
33	Tapuafanafana P Feau	Ma'asina	Male
34	Pio Tuaumu Emile	Lona	Male
35	Momoi Tavita Tafaoialii	Samamea	Male
36	Sula Isitolo Pati	Uafato	Female
37	Tamoto Sola Seiuli	Tiavea	Male
38	Fuatino Fa'asumaleaui	Amaile	Female
39	Tasipale Samu	Samusu	Male
40	Dallas Siatini	Utufa'alalafa	Female
41	Gafa Tafaovale	Saleaamua	Male
42	Paepae Fatai	Mutiatele	Male
43	Maleifua Falaniko	Lotopue	Male
44	Paulo Faaso'u	Satitua	Male
45	Peresia Meatuai Muagututia	Ulutogia	Male
46	Matatia Ionatana	Vailoa Aleipata	Male
47	Ane Sio	Lalomanu	Male
48	Samasoni Salevao	Saleapaga	Male
49	Maota Saipele Auelua	Lepa	Male
50	Taulaga Ripoti	Aufaga	Male
51	Sinatata Afioga Europa M	Vavau	Female
52	John Vansan Aiga	Lotofaga Aleipata	Male
53	Lui Manuele Leuea	Matatufu	Male
54	Leotina Uale Iakopo	Sapoe & Utulaelae	Female
55	Emile Tai Farani	Salani	Male
56	Vine Leleimalefaga Manase	Salesatele	Male
57	Ainoama Saolele Tua	Satalo	Female
58	Te'a	Malaemalu	Female

59	Petelo Puiai	Tafatafa	Male
60	Isa'ako so'olefai	Matautu Falealili	Male
61	La'au Vili F	Vaovai	Male
62	Apiteli Lupeomanu	Poutasi	Male
63	Lily Tuita'alili	Saleilua	Female
64	Otto Fili	Sa'aga Siumu	Male
65	Foai Aufata Lokeni	Siumu I Sasae	Male
66	Famamalu Fata	Siumu I Sisifo	Female
67	Elisala Ese	Maninoa	Male
68	Savelio Saofaiga	Mulivai Safata	Male
69	Salatu Uamuli	Tafitoala	Female
70	Menime Alapati	Fausaga	Female
71	Kapeli Mauigoa	Fusi Safata	Male
72	Soliga Aleki	Vaie'e Safata	Male
73	Pinati Penaia	Nu'usuatia	Male
74	Tima Ioane	Lotofaga Safata	Female
75	Gabriel Saofaiga	Sataoa	Female
76	Isaako Isaako	Sa'anapu	Male
77	Malifa Fepuleai	Salamumu	Male
78	Toetu Lemalu Finau	Matautu Lefaga	Male
79	So'o Talosaga	Gagaifo – ole-vao	Male
80	Ta'a Leapai Ta'a	Savaia	Male
81	Nofo Tuala	Tafagamanu	Male
82	Fa'amalologa Taseni	Safa'atoa	Male
83	Levene Neli Lilo	Matafa'a	Female
84	Iosefa Lotovale Lupematasila	Samai, Falevai & Matanofo	Male
85	Tautua Neo	Matautu Falelatai	Male

86	Valavala To'omaga Uiesemalii	Pata Falelatai	Male
87	Susitina Lealaitagomoa	Siufaga Falelatai	Female
88	Silia Penitina	Samatau	Female
89	SaleTausii Afioae	Salua	Female
90	Sifoa Laga	Lepuiai	Female
91	Fuava Tuilaepa	Apai	Male
92	Pename Alapati Tulia	Faleu	Male
93	Filo,ema Solao	Manono Uta	Female
94	Ulimasao Tautaiolevao	Apolima Tai	Female
95	Suameli Fa'amoe	Apolima Uta	Female
96	Malaeloa lese	Lalovi	Male
97	La'auli Tafa Lakapi Aulemoe	Fuailolo'o Mulifanua	Male
98	Tofoipupu Letelemaa'ana Fuga	Samea/Paepaela	Female
99	Fa'alafua Vaili Minute	Satapuala	Male
100	Fa'anofo Utupo Fa'amaugofie	Faleatiu	Female
101	Anesone Fa'asina Tuiga	Vailu'utai	Male
102	Asofa Valuniu Sila Poutoa Siumaava	Fasito'o Tai	Male
103	Lapiti Umaga	Leulumoega Tuai	Male
104	Meli Leusogi	Avano & Satui Fasitoo Uta	Male
105	Army Feaunati Paesi	Salioa & Mataiilii Fasitoo Uta	Male
106	Tautai Leaupepe	Moamoa & Tau'o Faleasiu	Male
107	Fausia Apulu Minute	Sapulu & Lealalii Faleasiu	Male
108	Teofilo Tuliese Malimaga	Tufulele	Male
109	Ene Siaso	Utualii	Male
110	Kaio Le'a	Nonoa Saleimoa	Male
111	Yoshimura Komisi Faraimo	Salepouae Saleimoa	Male
112	Nicky Faraimo	Lotosoa Saleimoa	Male

113	Michael Schmalkuchen	Levi & Alamutu	Male
114	John Bosco Sefilino	Leauva'a I Sisifo	Male
115	Meaole Mulitalo Mativa	Leauva'a I Sasae	Male
116	Petelo Ioapo	Tuanai	Male
117	Lavisela Tolai	Afega	Male
118	Felili Jean Crawley – Mo'a	Malie	Female
119	Ana Fepuleai	Faleula	Female

Non Traditional Village in Upolu Representatives.

	<b>Name</b>	<b>Village</b>	<b>Gender</b>
120	Sorina Fa'anofo Key	Alamagoto	Female
121	Samaria Tupuola Luafitu	Aai o Fiti	Female
122	Randy Paul Salapo	To'omatagi	Male
123	Melissa Moria Naseri	Fa'atoia, Vini & Ma'agao	Female
124	Aneti Kent Va'amama	Vaipuna & Levili	Male
125	Timothy Komiti	Taufusi, Tuloto & Matafele	Male
126	Linda Tonisitino	Fugalei, Savalalo, Saleufi, Sogi & Mulinuu	Female
127	Fineaso Sofi	Alafua	Male
128	Donny T Misi Tupuola	Talimatau	Male
129	Molly Afa Homasi	Elise Fou	Female
130	Tepa Fa'atupu	Papaloloa, Tanumaleko	Male
131	Vaetolu Itula Paleso'o	Lepale Fasito'o Uta	Male
132	George Kirisimasi	Aele	Male
133	Ioana Sinclair	Vaivase Tai	Female
134	Ausage Lauano	Nafanua	Male
135	Makerita Roache	Tapatapao	Female

136	Toia Jacinta S Ah Him	Lalovae Sisifo & Palisi	Female
137	Faue Heather	Togafuafua, Tufuiopa	Male
138	Lokou Ausage	Nu'u	Male
139	Faafetai Tomane	Tulaele	Male
140	Afato Pisone Ioapo	Siusega	Male
141	Leota Kerisiano M Alfred Roebeck	Lotopa & Pesega	Male

**SNYC in Photos**





#### ABBREVIATIONS

<b>CYP</b>	Commonwealth Youth Program	<b>PPP</b>	Public/Private Partnership
<b>EC</b>	Samoa National Youth Council Executive Council	<b>PYC</b>	Pacific Youth Council
<b>GOS</b>	Government of Samoa	<b>SNYC</b>	Samoa National Youth Council
<b>MESC</b>	Ministry of Education, Sports & Culture	<b>SDS</b>	Strategy for the Development of Samoa 2012-2016
<b>MOH</b>	Ministry of Health	<b>STI</b>	Sexually Transmitted Infections
<b>MWCD</b>	Ministry of Women & Community Development	<b>SN</b>	Sui o Nuu
<b>NGO</b>	Non Government Organisation	<b>STTN</b>	Sui Tupulaga Talavou o Nuu
<b>NYP</b>	National Youth Policy 2011-2015	<b>STN</b>	Sui Tamaitai o Nuu
<b>NUS</b>	National University of Samoa	<b>SWOT</b>	Strengths, Weaknesses, Opportunities and Threats
<b>PLP</b>	AusAID's Pacific Leadership Programme	<b>VYR</b>	Village Youth Representative
<b>MCIL</b>	Ministry of Commerce Industry & Labour	<b>WIBDI</b>	Women in Business Development Inc.